

# ARKITEKTUR.NO

## Product advertisements



### Be present where architects and decision-makers follow professional developments.

**Arkitektur.no** is the place professionals go to follow projects, debate, and developments in the industry. Here you reach architects, consultants, developers, and decision-makers who actively seek knowledge. This is a channel with high professional credibility. Ads are actually seen, read, and used in work processes.

#### Key figures

- approx. 268,000 page views per month
- 8,630 newsletter subscribers
- Sent twice a week, Tuesday and Thursday

#### What you get

- Visibility where professionals seek insights
- A context that provides credibility and relevance
- The opportunity to be a natural part of the industry conversation

Arkitektur.no gives you attention in an environment that is focused, knowledgeable, and close to decision-making.

#### FOR ADVERTISING QUOTES, CONTACT:



MONA KALVATN  
Head of Sales

[mk@hsmedia.no](mailto:mk@hsmedia.no)  
951 19 233  
62 94 69 01



FRIDA ROBERTSEN MOSTAD  
Key Account Manager

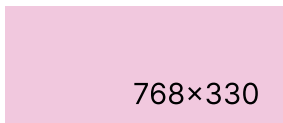
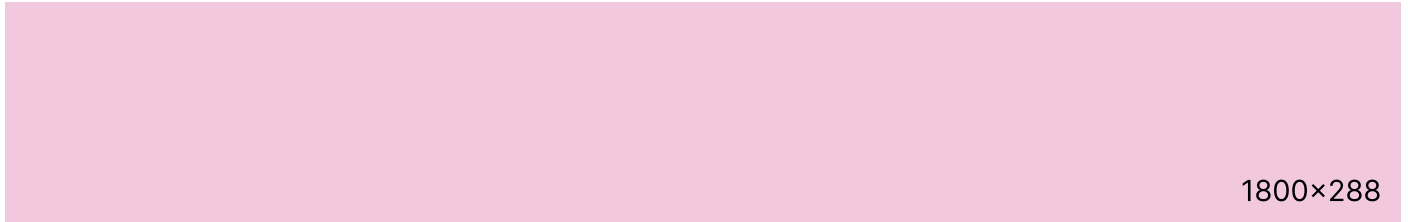
[frm@hsmedia.no](mailto:frm@hsmedia.no)  
416 91 872  
62 94 69 07



Norske arkitekters  
landsforbund

## Top banner

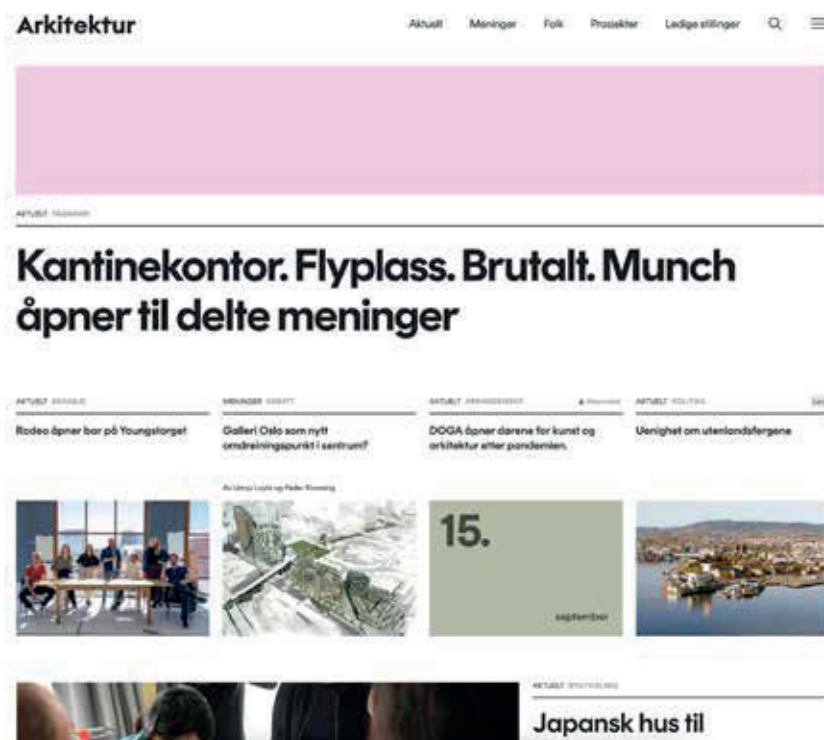
1800x288, mobil 768x330  
JPG, PNG, GIF. Max 750 kB.



**Price 1 week: NOK 9.105**  
**Price 4 weeks: NOK 36.421**

*Prices do not include VAT.*

## Placement Top banner



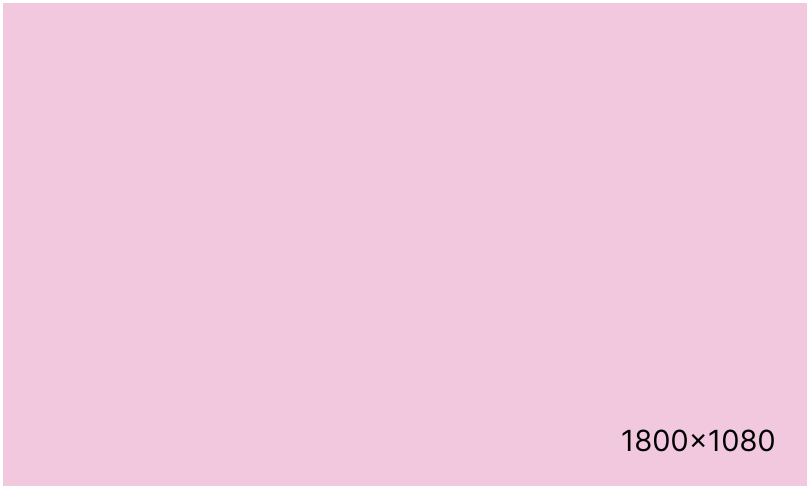
Desktop



Mobile

# Article board

1800x1080, mobil 768x940  
JPG, PNG, GIF. Max 750 kB.

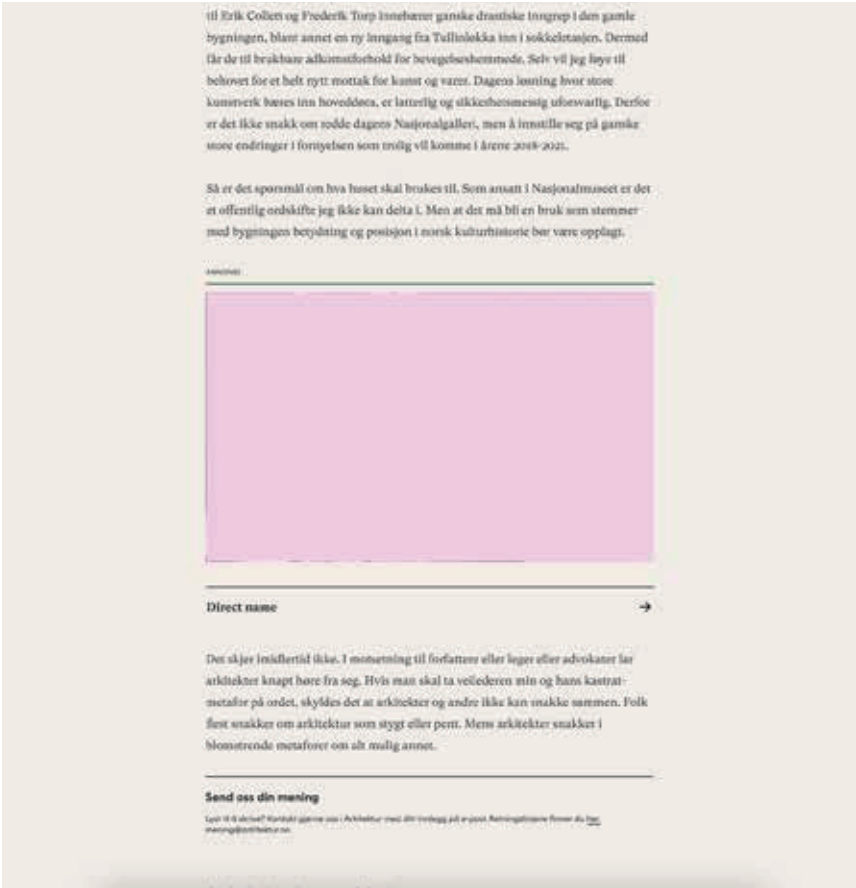


Price 1 week: NOK 5.360  
Price 4 weeks: NOK 21.440

Prices do not include VAT.



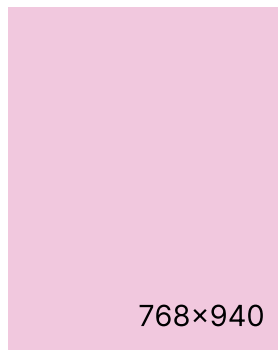
# Placement Article board



Desktop

## Board 1 and Board 2

900x540, mobil 768x940  
JPG, PNG, GIF. Max 750 kB.

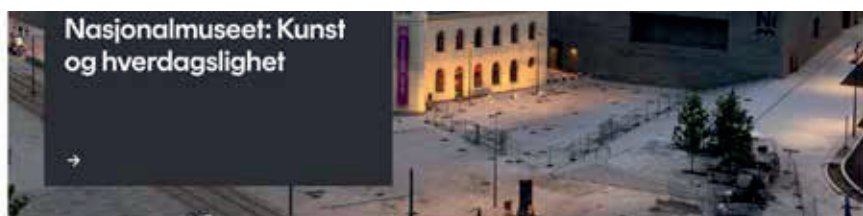


**Price 1 week: NOK 5.360**

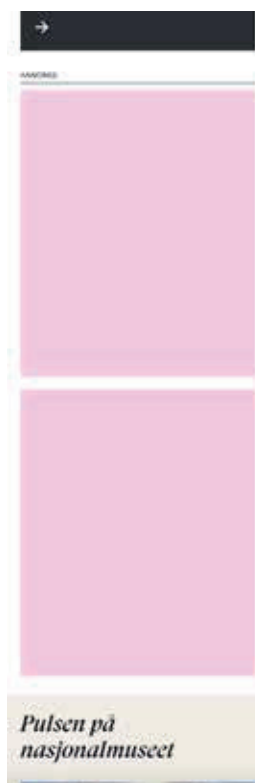
**Price 4 weeks: NOK 21.440**

*Prices do not include VAT.*

## Placement Board 1 og Board 2



Desktop



Mobile

# Bigboard

1800x540, mobil 768x940  
JPG, PNG, GIF. Max 750 kB.

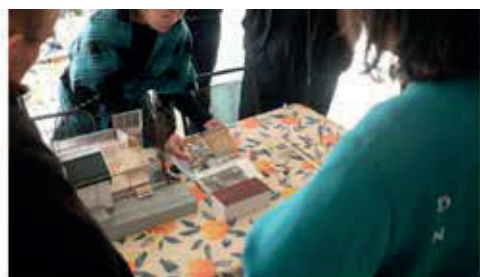
1800x540

**Price 1 week: NOK 7.498**  
**Price 4 weeks: NOK 21.440**

*Prices do not include VAT.*

768x940

## Placement Bigboard



### Goruddalen

Fra Venezia til Goruddalen: Under en Joker-butikk på Slettestikka i Oslo velger del team et stort tilfengst grendelhus. To japanske arkitekter er sammen med Alexander Furunes villedere for neste skritt i prosessen.



ANNONSE



LEDIGE STILLINGER

Se alle stillinger



LEDIGE STILLINGER

Se alle stillinger

|                                                                                                                                        |                                                                                                                                        |                                                                                                                                        |                                                                                                                                        |                                                                                                                                        |
|----------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|
| <b>Henning Larsen</b><br>Seksjonsleder for Arkitektur i Arendal<br>Henning Larsen Arkitektur, Kristiansund<br>Seksjonsleder 18.11.2021 | <b>Henning Larsen</b><br>Seksjonsleder for Arkitektur i Arendal<br>Henning Larsen Arkitektur, Kristiansund<br>Seksjonsleder 18.11.2021 | <b>Henning Larsen</b><br>Seksjonsleder for Arkitektur i Arendal<br>Henning Larsen Arkitektur, Kristiansund<br>Seksjonsleder 18.11.2021 | <b>Henning Larsen</b><br>Seksjonsleder for Arkitektur i Arendal<br>Henning Larsen Arkitektur, Kristiansund<br>Seksjonsleder 18.11.2021 | <b>Henning Larsen</b><br>Seksjonsleder for Arkitektur i Arendal<br>Henning Larsen Arkitektur, Kristiansund<br>Seksjonsleder 18.11.2021 |
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|----------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|

Desktop

Mobile

## Full screen parallax

2000x1120, mobil 800x970

JPG only. Note that due to the design, it is important to add some margins to the edges. Max 750 kB.

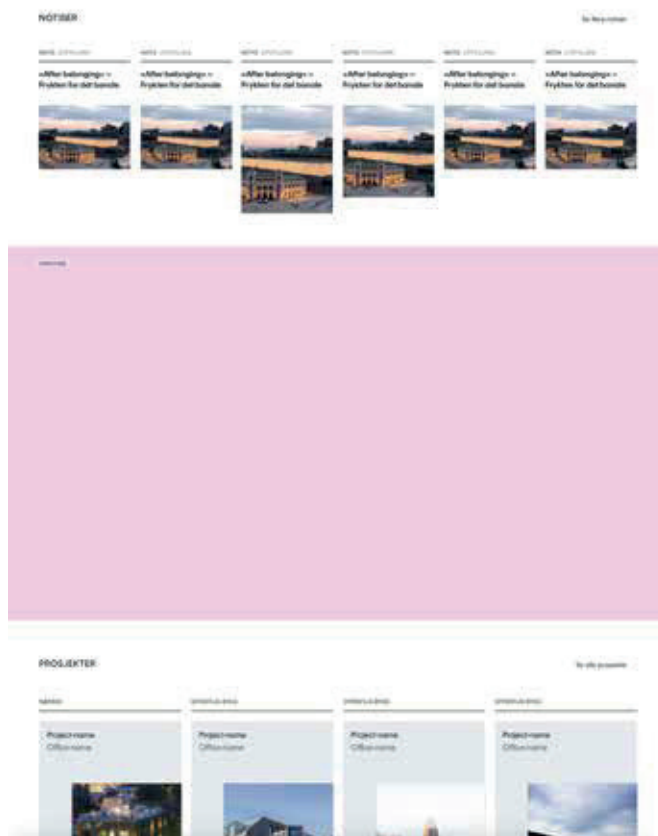
**Price 1 week: NOK 9.105**  
**Price 4 weeks: NOK 36.421**

*Prices do not include VAT.*

2000×1120

800×970

## Placement parallax



Desktop



Mobile



# Advertising in newsletters

Twice a week, on Tuesdays and Thursdays, we send newsletters to 8.630 subscribers. Our newsletter contains a collection of the most important issues now and highlighted job advertisements.

The material deadline is the Thursday of the week before publication.

Your content or advertisements may also be published in our paper magazine ARKITEKTUR.

## Banner in newsletter

552x331

JPG, PNG. Max 750 kB.

552x331

## Price per indent

|           |           |
|-----------|-----------|
| Banner 1: | NOK 7.300 |
| Banner 2: | NOK 4.900 |
| Content:  | NOK 7.300 |

*Prices do not include VAT.*

## Examples of ad placement

