

ARKITEKTUR

MEDIA GUIDE 2025

ARKITEKTUR is Norway's only professional journal for Norwegian architects, interior architects and landscape architects.

ARKITEKTUR ensures that your message reaches the most relevant and influential professional communities in Norway, providing direct access to those shaping the future of buildings and urban spaces.

ARKITEKTUR is Norway's leading professional journal for architecture and related fields, reaching a broad audience of both professionals and students. The magazine primarily targets Norwegian architects, interior architects, landscape architects, and their professional communities, but it also reaches decision-makers in the construction and real estate industries, designers, engineers, consultants, and an engaged architecture-interested audience.

Through in-depth presentations and discussions of Norway's most important building projects, **ARKITEKTUR** is an indispensable tool for those involved in the planning, design, and implementation of building and urban development. It is the only medium in Norway that practically covers the entire field of architecture, from educational level to completed projects, functioning as a central information channel for all actors in related industries.

Target Groups / Distribution:

- Certified architects (MNAL), interior architects (NIL), and landscape architects, as well as students within these fields
- Members of AFAG and relevant professional communities
- Decision-makers in property and entrepreneurship

Facts about ARKITEKTUR:

- Circulation: Approximately 6,800 copies
- Issues: 6 times per year
- Publisher: The Norwegian Association of Architects (NAL)



Advertising Impact:

- 60% of readers report finding product advertisements useful for their professional work.
- Half of the readers frequently or occasionally seek additional information about advertised products.
- 35% discuss the advertisements with colleagues, indicating their relevance in decision-making processes within projects, especially in product categories like building materials and lighting, where readers have substantial influence.



Norske arkitekters
landsforbund

ARKITEKTUR

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ADVERTISING PRICES PRINT

Full page:	NOK 29.900
Half page:	NOK 20.900
Quarter page:	NOK 15.030
Cover, pages 2 and 3:	NOK 33.870
Cover, back:	NOK 34.890
Double page:	NOK 48.100

APPENDIX

Appendix together with the magazine priced on request.

RELEASE SCHEDULE 2025

No	Material deadline	Document deadline	At recipient	Week
1	05.02	12.02	10.03	11
2	18.03	25.03	16.04	16
3	28.05	03.06	23.06	26
4	26.08	03.09	23.09	39
5	07.10	14.10	03.11	45
6	18.11	27.11	14.12	50

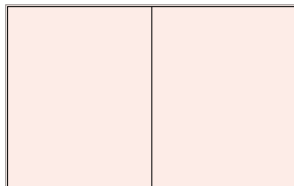
DISCOUNTS

Discounts are given for annual contracts or multiple ad placements. Brokerage commission 2%.

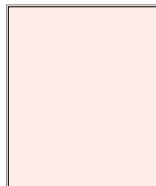
CANCELLATION DEADLINE

Cancellation must be made in writing within two weeks before the materials deadline. Remember to get confirmation from us in return. The right to complaint expires if the material deadline is not met. Complaints and corrections must be made in writing.

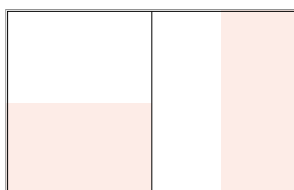
FORMATS



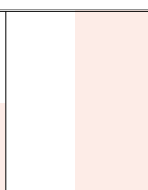
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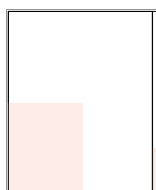
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HALF PAGE STANDING
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QUARTER PAGE
80 x 114 mm
or 102 x 136 mm
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QUARTER WIDTH
177 x 45 mm
or 205 x 67 mm
(+3 mm bleed)

TECHNICAL DATA

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ADVERTISING SALES



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