

ARKITEKTUR

MEDIA GUIDE 2026

Arkitektur is a professional tool for those working with the planning, development, and execution of building and urban development projects.

Arkitektur is the leading professional channel for Norwegian architects, interior architects, and landscape architects. We reach the professional communities that define the buildings, urban spaces, and public environments of the future—from concept and competition to completed project.

Our readers are closely involved in decisions about material choices, products, and solutions. This makes us an effective channel for suppliers who want to reach projects early in the process and influence decisions that last for decades.

Why advertising in Arkitektur works

- High professional engagement and strong reading time
- Readers have direct influence on specifications and product choices
- High trust in both content and advertising – this is a channel people listen to
- A combination of print, digital, and events provides broad and targeted presence

Who you reach

- Architects, interior architects, and landscape architects
- Students and the next generation of specifying professionals
- Members of AFAG and relevant professional communities
- Consultants, building owners, property developers, and contractors

Key figures

- Circulation: approx. 6,800
- Issues: 6 per year
- Publisher: The National Association of Norwegian Architects (NAL)



Documented impact

- 60% find product advertisements relevant to their work
- 50% seek more information about products they discover with us
- 35% discuss the advertisements with colleagues – this is where influence happens



Norske arkitekters
landsforbund

ARKITEKTUR

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ADVERTISING PRICES PRINT

Full page:	NOK 30.300
Half page:	NOK 21.300
Quarter page:	NOK 15.300
Cover, pages 2 and 3:	NOK 34.300
Cover, back:	NOK 35.400
Double page:	NOK 48.700

APPENDIX

Appendix together with the magazine
priced on request.

RELEASE SCHEDULE 2026

No	Material deadline	Document deadline	At recipient	Week
1	21.01	29.01	13.02	11
2	17.03	24.03	10.04	16
3	13.05	20.05	08.06	26
4	19.08	26.08	11.09	39
5	01.10	07.10	23.10	45
6	11.11	18.11	04.12	50

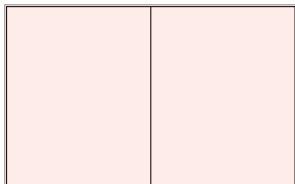
DISCOUNTS

Discounts are given for annual contracts or multiple ad placements.
Brokerage commission 2%.

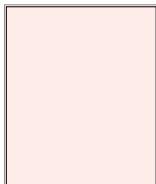
CANCELLATION DEADLINE

Cancellation must be made in writing within two weeks before the
materials deadline. Remember to get confirmation from us in return. The
right to complaint expires if the material deadline is not met. Complaints
and corrections must be made in writing.

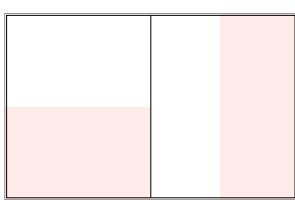
FORMATS



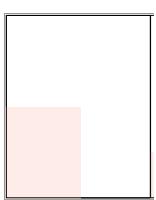
DOUBLE PAGE
388 x 253 mm
or 410 x 275 mm (+3 mm bleed)



FULL PAGE
177 x 253 mm
or 205 x 275 mm (+3 mm bleed)



HALF PAGE LYING
177 x 110 mm
or 205 x 136 mm
(+3 mm bleed)



HALF PAGE STANDING
80 x 253 mm
or 102 x 275 mm
(+3 mm bleed)

QUARTER PAGE
80 x 114 mm
or 102 x 136 mm
(+3 mm bleed)



QUARTER WIDTH
177 x 45 mm
or 205 x 67 mm
(+3 mm bleed)

TECHNICAL DATA

Magazine format: 205 x 275 mm
Paper type: Uncoated
Circulation: Approx. 6800 ex.

ADVERTISING SALES



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